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New Book, *The Greatest Gambling Story Ever Told*, by Mark Paul, Coincides with New Era of Sports Betting

*2018 Supreme Court Ruling Leads to
Upsurge in Books and Movies that Feature Gambling*

***Los Angeles 3/20/2020* – The release of a rollicking, true adventure yarn--*The Greatest Gambling Story Ever Told*—coincides with a new era of sports betting that will change the face of gambling forever.** Prompted by a May 2018 Supreme Court decision to overturn the ban on sports betting, 42 states have now embraced legalizing sports betting.

Hollywood has been quick to jump on the bandwagon: Five new major motion pictures have been released or announced: *Dream Horse*, featuring Academy Award® nominee Toni Colette and Damian Lewis, *Uncut Gems*, featuring Adam Sandler, *Baccarat Queen* (from the producers of *Crazy Rich Asians*), *Dangerous Odds*, featuring Margo Robbie, and *7 Days to Vegas*. On March 24, 2019, Showtime released its new dramatic series *Action*, which chronicles the Supreme Court’s ruling on professional gamblers, oddsmakers and the everyday sports bettors.

And now a new book, *The Greatest Gambling Story Ever Told* arrives with the inspiring story of a female racehorse, Winning Colors, who broke through the male-dominated world of horse racing to win the Kentucky Derby in 1988. It is also the story of three wild-and-crazy gamblers betting to win millions—unknowingly, with the Mexican Cartel--on Winning Colors’ 50-to-1 shot to win the Derby, and risked their lives in the process.

At least 56 million people in the U.S. play fantasy sports online, and more than \$150 billion is annually wagered legally in the U.S. “That number is going to increase by 500% or more now that sports gambling will be legal in the majority of states in the next few years” predicts author Mark Paul. “Millions of people spend a large part of their free time reading and watching sports while gambling, poker is already huge, and I believe this is a large, budding market for books, audiobooks, and film. Sports betting is going to explode thanks to the Supreme Court ruling,” according to Paul.

The book has reached #1 Best Seller rankings on *Amazon*: book trailer: [Trailer - The Greatest Gambling Story Ever Told](#) and for other information on *The Greatest Gambling Story Ever Told*, and additional gambling articles: <https://markpaulauthor.com/>

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